



AMERICAN NUMISMATIC ASSOCIATION

Chartered by Congress

MATT H. ROTHERT

President

P. O. Box 10

CAMDEN, ARKANSAS 71701

December 6, 1966

Sgt. and Mrs. R. F. Bronson
P.O. Box 241
Grandview, Missouri 64030

Dear Rick and Virginia:

This will answer several of your letters received lately.

My son was married last Saturday and immediately after the wedding, I had to go out on a sales trip so I have been behind in my correspondence.

As Virginia Culver pointed out, the next year's NCW chairman will be appointed by next year's president. But as it has been in the past, I hope that they will continue the chairman for two years as the experience is very desirable in this important chairmanship.

In regards to buying advertising space in various newspapers, the A.N.A. has always shied away from this because we do not want to show favorites or play favorites. There are so many magazines and papers now, some of which give us free space and others give us fine articles on the front page, so it is almost impossible for us to pick a few and buy space from them without hurting someone's feelings, also hurting the image of the A.N.A. with that particular publication. I really believe that our policy to release through the PRO to all publications at the same time will be best in the long run. What do you think?

I have read your letter for mailing to numismatic organizations of other countries and I like it very much. You have treated the international situation in the way it should be treated, since as you know we have a national charter and we are glad to have other countries' clubs and societies go along with us for an international numismatic week at the same time each year.

I want to compliment you again on the fine work you are doing.

Very sincerely,

Matt H. Rothert
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cc: Mr. Jack Koch
cc: Mrs. Virginia Culver